



During the next few months you will receive additional newsletters and emails related to our campaign. We hope they will clearly communicate to you the why and how of this growing process. We also hope that they will be helpful to you as you prayerfully reflect on your roll in the campaign.

## Save the Dates:

January 31- February 5  
Vision Awareness Gatherings

February 11-13  
Spiritual Life Weekend

**FEBRUARY 19**  
Advance Commitments Event

February 27  
**Commitment Sunday & Celebration Event**

March 13  
FIRST FRUITS SUNDAY

Kirkwood Baptist Church

CAPITAL CAMPAIGN NEWSLETTER 01 JANUARY 10, 2011

# growing

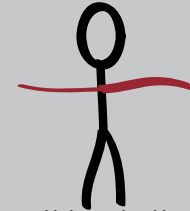
INWARD | UPWARD | OUTWARD



We will be challenged to **grow inward** by devoting ourselves to prayer, self-examination which will lead to discernment about what God is calling us to do. We will also be asked to consider making personal financial gifts which will call for personal self-discipline.



We will be challenged to **grow upward together** by expanding and renovating our church building to help meet the needs of our current and future ministry in this church community.



We will be challenged to **grow outward** by examining how we as a church can minister to each other and to our world. This process will help us develop new commitments to growth and ministry together.

## KBC Renovations & Capital Campaign:

The trip to 'now', and where we're going

*When and how was the decision to venture into a look at our facilities made?*

In 2009, the Church Leadership Council (CLC) asked a group of church members to look at our facilities, and see how they may be improved to fit our current and future needs.

A Facilities Assessment Committee (FAC) was recommended to the church, which approved its formation.

The FAC surveyed the buildings, met with many focus groups in the church and realized that a number of issues needed to be urgently addressed, including the 'welcoming' nature of the facilities, the safety and security of the facilities, and the long term future needs of the congregation.

*Why did the Church decide to raise money before deciding on a building plan?*

Deciding to renovate and expand our facilities obviously was going to cost money. This led to a classic 'chicken and egg' dilemma. 1) Try

to raise money first, and then decide how to spend it to address the needs mentioned above, or 2) Contact some qualified church architects, and ask them to give us some ideas that will address the needs listed above. Working from these ideas, we can get a rough estimate of cost, and then start the capital fundraising. The FAC chose the latter approach. They interviewed two architectural firms, and selected Lapique and Orne as the firm they were most comfortable with. The congregation voted to spend \$7,500 so this firm could put their ideas on paper. These ideas are only concepts - not finished plans. Based on standard cost per square feet, a rough estimate of \$2.55 million was made, if all the changes were implemented.

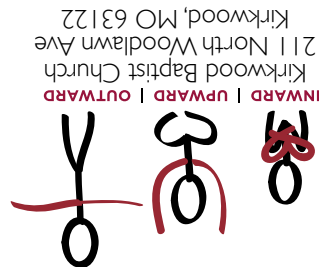
*How was the decision to hire a fundraising consultant made?*

The initial building ideas were presented to the church, and after deliberation, the church voted to hire Hewett Consulting as our fundraising counsel, with 10% of

the fundraising to be dedicated to missions. The amount pledged in the capital fundraising campaign will determine the final scope of the project.

*What are the next steps after the fundraising campaign concludes?*

In March 2011, when pledging to the capital fundraising campaign is complete, the CLC will recommend a Building Committee (BC) to the church for their approval. This committee will be charged with determining the final scope of the project, soliciting detailed bids for the construction, and planning the logistics of the renovation. This committee's work will be done in close cooperation with the staff, the CLC, and with abundant opportunity for input from the congregation. The details of the renovation will be decided at this time. It will also be decided if the church should incur any debt. The BC will make a final recommendation to the church for their approval. After approval, the work will begin.



**INWARD**  
**Spiritual Life  
 Team Update**

At the heart of the capital campaign project and the life of Kirkwood Baptist Church is the spiritual life of its members.

Thus, the Spiritual Life Committee will offer plans and guidance during the next few weeks on how we as individuals and as a congregation can promote the spiritual vitality needed for our life and ministry together.

The hope is that this focus will have positive effects within the congregation that go deeper and last far longer than the campaign project. Our individual walks with God and the vitality of our community of faith become the impetus for our ministry together and for the investment in our church building which will increase our opportunities for ministry.

Prayer, faith and sacrifice will be our themes. We are working on plans for a prayer vigil and practical ways of gathering together prayer needs, such as collecting slips from you and using those as prayer guides.

Groups such as Sunday School classes and missions groups will come together for segments of a twelve hour vigil on the weekend of February 11th and 12th. Devotional guides will be prepared. We will invite members of all ages to submit essays sharing reflections and personal experience on the subjects of prayer, faith, and sacrifice for the guides.

We hope this emphasis upon prayer, faith and sacrifice will become a source of renewal for you individually and for our Church as a community of faith. There are no diminishing returns with such an emphasis and we are excited about the possibilities.

You will learn more about the specific plans after our committee forms and we gain input from those serving with us on the Spiritual Life Committee.

**Pastor's Message**

As a community of faith God has blessed us with a beautiful facility. For that I'm so grateful, but not as grateful as I am for these talented and gifted people who are willing to give sacrificially of their time and energy to see that our church thrives. Pray for this leadership team. They need your prayers as you need theirs. We're all on this journey together. We'll only succeed as we support and pray for each other.

- Scott



**Meet our consultant**

John Hewett, our campaign consultant is no stranger to KBC, having served as pastor from January 1, 1982 to September 15, 1985. He is also no stranger to raising money and has been leading non-profit organizations for more than 33 years.

John was a senior minister at First Baptist in Asheville, NC, from 1985 to 1993, leading the 3,000 member congregation through a major renovation and capitol campaign.

Then he was tapped as chairman of the Asheville public schools' \$43 million new schools bond campaign, a tribute to his ability to raise awareness and excitement for growth.

He entered development work first as a consultant with and ultimately president of Cargill Associates, the national fund raising consulting firm.

John also served as Director of Development of the Fort Worth Symphony Orchestra, Vice President of Development at the Dallas Symphony Orchestra, Senior Vice President of Development and Marketing at the historic Pennsylvania Academy of the Fine Arts in Philadelphia, and Director of Development at the National Endowment for the Arts in Washington, D.C.

The Florida native graduated from Southern Seminary in Louisville, Kentucky, with a Doctor of Philosophy in Ethics and a Master of Divinity in Theology, and has been honing his stewardship consulting skills in nearly every job he's had. It's where he feels he has been called to serve.

We are thrilled to have John leading our campaign. From the very first meeting he has theologically grounded our discussions, always keeping the discipline of stewardship foremost in our minds.

"If all this is about is raising money, we will fail. This is going to be a journey of faith, prayer and sacrifice," he reminds us.

With an attitude like that, we know that John is leading us in the right direction!



**KBC'S CAPITAL CAMPAIGN TEAM**

CAMPAIGN COORDINATOR, David Bryan, is the liaison between all the directors, pastor, campaign directors, and consultant throughout the campaign. He is also organizing lists of names for volunteers and special lists as needed for unique groups throughout the campaign program.

CAMPAIGN DIRECTORS, David and Susan Eaton and Keith and Michelle Mote, are the lay leaders of the campaign who will coordinate the work of the Leadership Team and inform the congregation of the progress. HONORARY DIRECTORS are Wil and Louise Duke.

ADVANCE COMMITMENT DIRECTORS, Jon and Lisa Browne and Alton and Pat Lacey, will organize and solicit advance commitments, to provide support for the capital campaign.

CHILDREN AND YOUTH DIRECTORS, Tom and Rebecca

Toth, Tom Monje, and Von Hulin, will lead in tithing education and ensure that the children and youth of the church take an active part in the campaign.

COMMITMENT DIRECTORS, Darrell and Rhonda Pitt, will lead in providing contacts to homes to receive commitment responses.

CELEBRATION EVENT DIRECTORS, Mike and Debbie Howe and Don and Lorre Willis, will plan and execute the church-wide Celebration Event.

COMMUNICATIONS DIRECTORS, Greg and Kim Willis and Mark and Ginny Lawson, will coordinate campaign publicity and inform the congregation of the meaning and message of the program through print and video.

HOSPITALITY DIRECTORS, Houston and LeighAnne Smith, Todd and Karen White, and Trish Ordelheide, will organize a team to make telephone calls to secure

reservations for the Celebration Event at the conclusion of the campaign.

MAILING DIRECTORS, Steve and Peggy VanAsdale and Amy Copeland, will coordinate all materials, mailings and other information used during the campaign.

VISION AWARENESS DIRECTORS, Dan Bean and Doug Copeland, will lead and implement a church-wide effort to contact every household to share information and encourage prayer for the program.

SPIRITUAL LIFE DIRECTORS, Phil and Theresa Maxwell and Jim Layman, will organize and implement a prayer vigil to lay the spiritual foundation for the campaign.

FOLLOW-UP DIRECTORS, Ralph and Rae Sneed, will provide support throughout the giving period and involve new members as they join the church.